

## COMMUNITY EVENTS

# Hardware Is for (Animal) Lovers

Lochard Do it Center is for the dogs—and cats. The business, based in Sidney, Ohio, holds several events to benefit the Shelby County Animal Rescue Foundation (SCARF) throughout the year.

“We invited SCARF to host adoption events at our store,” says hardware manager Deb Peters. “SCARF goes to many organizations here in our area, and we’re a very pet-friendly place, so it made sense for us to be one of them.”

Lochard Do it Center hosts three to four events a year focused on the animals. The rescue organization brings in adoptable animals for customers to meet and get the process started for adoption. Customers also drop off goods to donate to the shelter, including blankets, food, cleaning supplies and toys. For another event, Lochard Do it Center staff actually bakes homemade treats for animals in the community.

“Mr. Lochard himself comes from a long line of animal lovers, and he loves this community, too,” Peters says. “He loves to do anything to help out the people and the animals who live here.”

And if any customers want to see animals at the store, they don’t even need to wait for a shelter event. Animals are welcome at Lochard Do it Center every day. Some dogs even know when they’re about to make a trip to the local hardware store.

“We have a lot of pet owners in the community, and there are many pets out there who know us,” Peters says. “They know when they leave home with Dad that they’re coming here. We keep treats at the front so there’s something for them when they come in. We’re all animal lovers here, so do what we can for them.”



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—Deb Peters, Lochard Do it Center

The local animal shelter that serves the area around Sidney, Ohio, works closely with **Lochard Do it Center**.

Looking for creative ways to engage customers? Whether it’s promotions, merchandising or special events, we cover it here. Have an idea? Contact Kate Klein at [kklein@nrha.org](mailto:kklein@nrha.org) to have your story considered for publication.